

# FRIENDS OF CORONADO STATE HISTORIC SITE 2021 ACCOMPLISHMENTS

The Friends of Coronado State Historic Site (FCHS) is a dynamic and fun organization dedicated to providing financial support, volunteers, and advocacy for the Coronado and Jemez State Historic Sites.

## CORONAVIRUS REBOUND

Despite continued challenges from COVID-19, New Mexico State Historic Sites reopened on a limited basis in February 2021, and the Friends of Coronado began a slow march towards more normal operations. Volunteers eagerly returned to operate the Gift Shop, conduct visitor tours, and catch up on landscape maintenance and garden tasks. Gift Shop sales rebounded strongly, although full-year results lagged behind 2020. Behind the scenes, much-needed administrative tasks were accomplished, and our organization actively supported archaeological research in New Mexico. The FCHS Board of Directors is especially proud of the volunteers who kept our members engaged through a high quality virtual lecture series, a number of COVID-safe outdoor activities, and a special camping experience at Chaco Canyon. FCHS looks forward to resuming the annual Fiesta of Cultures in 2022.

## 2021 HIGHLIGHTS

- 🌟 **Volunteerism:** Donated more than 2,160 volunteer hours in 2021, valued at more than \$61,640.
- 🌟 **Fundraising:** Raised over \$43,120 (before expenses) for Coronado (CHS) and Jemez (JHS) Historic Sites; funding came from Sun Father's Gift Shop, member dues, donations, and the Chaco trip.
- 🌟 **Gift Shop:** Sold \$27,192 of merchandise, netting over \$15,815 in profit.
- 🌟 **Total financial support provided:** Invested over \$11,600 to support both Historic Sites, notably the **docent** program - \$687; the **lecture** series - \$1,350; a bronze **plaque** recognizing John Gaw Meem as the architect of the CHS Visitor Center building - \$900; **laboratory analysis** of objects found by the metal detector study at CHS - \$1,086; supplemental funding for an original steel **sculpture** displayed at JHS as part of the New Mexico Art in Public Places program - \$800; technical **publications** - \$4,639; and the **academic awards** program - \$2,915.
- 🌟 **Chaco Canyon camping trip:** Conducted a very successful three-day camping experience at Chaco Canyon attended by 23 members, with guided walks and lectures on archaeology, astronomy, photography, and the impacts of resource extraction on a fragile landscape; raised over \$4,100.
- 🌟 **Communications:** Increased to 33 the number of videos on the FCHS YouTube channel; significantly upgraded the kuaua.org website and created a new version optimized for viewing on mobile devices; maintained a Facebook presence; promoted FCHS programs via advertising and events calendars.
- 🌟 **Administration:** Established a cloud-based digital archive to permanently store important documents; brought the Gift Shop credit card machine into compliance with industry standards; Significantly upgraded the kuaua.org website and created a new version optimized for mobile devices.

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The Friends of Coronado Historic Site is a 501(c)(3) non-profit corporation. Its mission is to support the conservation and restoration of historical assets and museum exhibits and to promote, through community outreach, the historical and cultural significance of the Coronado and Jemez Historic sites, encompassing the ancestral pueblos of Kuaua (home to the renowned Painted Kiva) and Giusewa, the Coronado Expedition, and the Mission of San Jose de los Jemez.

# FRIENDS OF CORONADO STATE HISTORIC SITE 2021 MEMBER BENEFITS

FIELD TRIPS		Participation
Two visits to Ma Pe Wi murals in the Pritzlaff Ranch bunkhouse		17
Los Pinos birdwatching getaway		9
Wheels Museum tour, lecture by Richard and Shirley Flint: History of Albuquerque locomotive repair shops		25
Three-day camping trip at Chaco Canyon, guided walks, lectures on archaeology, ethnology, astronomy, photography		23
HIKES		Participation
Rio Rancho bosque		8
Rio Rancho/Corrales bosque		12
MONTHLY LECTURE SERIES		Participation (est.)
Speaker	Title	
Andi Murphy aka "Toasted Sister"	The Indigenous Food Movement	N/A
Gail Stephens	A Unique Exhibition of Ancient American Art: The Excavation of Kuaua Pueblo and the Creation of the Coronado State Monument	85
Sascha Scott	Ma Pe Wi murals in Department of the Interior headquarters building, Washington, DC	39
Rachel Preston Prinz	John Gaw Meem and the Pueblo Revival Style	35
Rich Friedman	Archaeologists Who Can Kick Indiana Jones' Butt: Emerging Technologies in Archaeology	33
Eric Blinman	Dating at the New Mexico Center for Archaeology: Strong Attractions, Warm Glows, and Sizzle	32
Nancy Parezo	They Also Dug: Arizona and New Mexico's Hidden Scholars	40
Constance Silver	Ask an Art Conservator: The Restoration of the Frescoes in the Kuaua Replica Kiva	40
Linda Myers	A True CNN Hero: The Adopt-A-Native-Elder Program	20
Steve Lekson	Chaco and Me, a Personal Account	85
PROGRAMS ON THE PORTAL		Participation
Brown-bag lunch presentations by FCHS volunteer Deborah Ellis	Let's Talk Turkey	Approximately 20 each lecture
	Women on the Coronado Entrada: Who Knew!	
	Pottery: A Technological Advance and a Dating Tool	
	Casa Quemada: A Seventeenth-Century Estancia	

# FRIENDS OF CORONADO STATE HISTORIC SITE 2021 FINANCIAL HIGHLIGHTS

## Non-Profit Revenue & Expenditures

### Comparison (unaudited)

Jan. - Dec. 2021 vs. Jan. - Dec. 2020

**2021**

**2020**

### Revenue

Total Donations	\$1,126.45	\$5,827.55
Total Gift Shop Revenue	\$27,191.67	\$8,013.66
Membership Dues Income	\$5,446.52	\$6,753.02
Total Program & Event Revenue	\$9,364.28	-\$395.00
<b>Total Revenue</b>	<b>\$43,128.92</b>	<b>\$20,199.23</b>
Less: Total Cost of Goods Sold	\$10,172.76	\$4,639.83
<b>Gross Revenue</b>	<b>\$32,956.16</b>	<b>\$15,559.40</b>

### Expenditures

Total Administration	6,399.38	\$5,983.78
Total Bank Charges	\$1,412.88	\$390.74
Total Coronado Historic Site Support	\$10,747.28	\$7,781.57
Total Gift Shop Expense	\$1,202.18	\$854.12
Total Jemez Historic Site Support	\$875.17	\$0.00
Total Program & Event Expenses	\$9,645.95	\$2,170.93
Purchases	\$70.00	\$0.00
Total Taxes & Fees	\$11.95	\$0.00
<b>Total Expenditures</b>	<b>\$30,364.79</b>	<b>\$17,361.73</b>
<b>Net Operating Revenue</b>	<b>\$2,591.37</b>	<b>-\$1,802.33</b>
Other Revenue	\$455.66	\$19.23
<b>Net Revenue</b>	<b>\$3,047.03</b>	<b>-\$1,783.10</b>

# FRIENDS OF CORONADO STATE HISTORIC SITE OF SPECIAL NOTE IN 2021

## VOLUNTEER RECOGNITION AND AWARDS

Dedicated FCHS member **Barbara Williams has received the distinguished Richard A. Bice Award - 2021** for excellence in the field of archaeology from the Archaeological Society of New Mexico (ASNM). Together with her late husband Gary, Barbara joined the fledgling FCHS in the organization's early days and has long been an active volunteer. Barbara has served as Program Chair and as President of the FCHS Board, and she ably managed the Fiesta of Cultures for 10 years. Since 2007, she has also been the "unsung hero" of our informative and engaging FCHS quarterly newsletter.

As reported in 2020, the honoree of the **ASNM 2021 Annual Volume** was FCHS Board President Emeritus **James Conder**. This scholarly publication, "*A Friend of Kuaua: Papers in Honor of James Conder*," includes seventeen articles, most focusing on the latest research and interpretation of Kuaua and Giusewa Pueblos, the Coronado expedition, and the Tiguex War. It is now available for purchase from the ASNM.

## NEW TECHNICAL PUBLICATION

A technical report by Regge Wiseman, et al., "*Archaeology of LA 4955: A Descriptive Report of the 1970 Excavations Next to the Coronado Historic Site, Sandoval, County, New Mexico.*" This is the never-before-published report of excavations at the hacienda site known as Casa Quemada.

## ACADEMIC AWARDS PROGRAM

The FCHS Board has granted three awards totaling over \$2,900 to post graduate students conducting research in support of New Mexico archaeology:

- ✿ Javier Eli Astorga Villareal - "*Fortification at Spanish Colonial Presidios*"
- ✿ Thatcher Rogers - "*Radiocarbon Dating of Materials From Chamisal Village Site*"
- ✿ Jana Valesca Meyer - "*How Lifetime Changes to Bones of the Hand Reflect Cultural Change*"

Each awardee will be asked to make a presentation to the FCHS membership at a later date.

## VOLUNTEER OPPORTUNITIES

The Friends of Coronado Historic Site presently has openings in several positions:

- ✿ **Public Relations/Chamber** Liaison - Liaison to community organizations
- ✿ **Fund-raising Committee** Chairman - Fee workshops and other activities
- ✿ **Sun Father's Gift Shop** - Sales and support
- ✿ **Docents** - Historic Site tours and events support

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